

SKILLS

Professional: UX Design, UI Design, Product Design, HCI, User-Centered Design, Usability Testing, Wireframe, Prototype, Information Architecture, Responsive Design, Graphic Design, Typography, Color Theory

Software & Language: Figma, Adobe XD, Sketch, Adobe Creative Suite, HTML, CSS, Javascript, Excel

WORK EXPERIENCE

AppSavvy, USA

Present - Jan 2025

UX / UI Designer, Freelance

- Collaborated with developers and marketing to create a B2B website that presents the company's products clearly and vividly, boosting user engagement.
- Designed and optimized information architecture to enhance user navigation and facilitate efficient information absorption.
- Developed a scalable design system for responsive websites, improving UI consistency and speeding up product development across various platforms.
- Defined and established the visual style for the website, aligning with brand guidelines and enhancing the overall user experience.

Deloitte x SCADpro, USA

Jan 2024 - Mar 2024

UX / UI Designer, Intern

- Collaborated with a 14-member cross-functional team to design a VR-gamified recruitment tool to attract Gen Z professionals for a renowned oil and gas company.
- Conducted user research to gain insights into Gen Z's needs, defined the problem statement, and performed A/B testing with wireframes and prototypes to gather detailed feedback.
- Iterated on designs with a detail-oriented focus and delivered presentations showcasing design concepts and progress through mockups to the client.
- Secured client approval and positive feedback, boosting engagement with Gen Z talent and setting the stage for successful tool deployment.

CIRCORE.Co.Ltd, Taiwan

Dec 2020 - Aug 2021

UI / Graphic Designer

- Collaborated with engineers to create responsive B2C web designs promoting client products.
- Managed multiple visual design projects simultaneously, including branding, logos, business cards, packaging, and marketing campaigns, ensuring timely delivery and maintaining high-quality standards.

K Laser Technology Inc, Taiwan

Mar 2018 - Apr 2019

Graphic Designer

- Refined K Laser's visual branding and created trend-aligned collateral to enhance promotion.
- Collaborated on the booth design for the 2018 Shanghai All in Print China Exhibition, helping the company increase sales by 18%.

Agi Chen Art Studio, Taiwan

Aug 2017 - Nov 2017

Associate Project Manager

- Leveraged strong communication skills to collaborate with cross-functional teams and execute a Projection mapping show on Taiwan's Presidential Office Building for National Day.

EDUCATION

Savannah College of Art and Design

2021 - 2024

- Master of Art (M.A.) in Interactive Design and Game Development
- Master of Art (M.A.) in Graphic Design and Visual Experience

Chung Yuan Christian University

2013 - 2017

- Bachelor of Arts (BA) in Commercial Design